

# PUBLICITY MATERIALS 2021

(photos below)

- Materials held by Branch (Publicity Director) and offered for use by all Clubs.
- Simply check-out with and then return to, the Equipment Manager.

## **A-frame Event boards (2)**

30" x 42" aluminum A-frames each with printed (Coroplast) panels both sides

- Generic – "fun, fitness, friendship"
- Specific – "Dancing in the Park"

## **Roll-up banner (1)**

33" x 72" roll-up vinyl banner, a replica of the generic rack card but printed 1-side only, with stand and canvas carrying case, intended primarily for indoor use.

## **Feather banners (2)**

72" 'feather' shaped, fabric banners, each printed both sides, with personal carry-holster, stand and water-weight in canvas carrying case.

## **Parade banners (1 large, 2 small)**

Large: 9'0" x 2'6" sleeved, vinyl banner on 10' pole in 3 sections with carry case

Small: 5'0" x 2'0" vinyl banner, with grommets for attachment to canopy, vehicle etc

## **Flags**

Each is nylon, 72" x 36" on 8'5" x 1" on 2-piece aluminum poles, with maple leaf finials

- **Canada – Maple leaf**
- **Scotland – Saltire cross** (white on blue)
- **Scotland – Royal standard** (lion rampant, red on gold))

Also – steel pole-stand for 3 flags

## **Print Materials:**

**Business Cards** – supply held by Branch Publicity Director, for use by all members

**Rack Cards** – supply held by Branch Publicity Director, for use by all members

**Note Cards & Labels** – in use, with supply held by Branch Secretary

**Letterhead** – in use, with supply held by Branch Secretary

## **Mast-head Revisions made:**

Branch Bulletins – designed & in use by Branch Secretary

Branch web-site – designed & in use by Web-site Manager

White Cockade – designed & in use by Editor White Cockade

# PUBLICITY MATERIALS 2021



A-Frame Event Boards



Roller Banner



Parade Banner – large



Parade Banner – small



Feather Banners  
Before and After re-design